

Digital CEO Entrepreneurship Program

From Learner to Digital Entrepreneur



100% Placement | Guaranteed JOB

1



schoolcreate@gmail.com



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ड्यूटी ON | काम चालु !

100% PLACEMENT | GUARANTEED JOB

HIRED

MR

JOB



काम चालु ! 100%
सैलरी चालु

GUARANTEED



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Ready to Transform
Your Future?



यहां मिलती है। जॉब की गारंटी



Expert-Led Curriculum

AI-Powered Tools

Career-Ready Skills

Enroll Now

Contact Us



Our Mentors

**Meet the Mentors Who Shape
Future Digital Leaders**



Dr. Anujj K Jain

Business Growth Specialist

Mr. Aditya Jain

Entrepreneur



Dr. Shaily Jain

Education Consultant

Wales, United Kingdom (UK)

Our Faculty

Industry-Experienced Faculty



Tej Singh

Growth & Performance
Marketing Coach

Dr. Shaily Jain

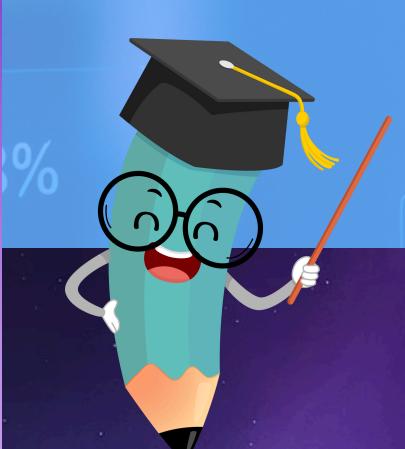
Education Consultant
Wales, United Kingdom (UK)



Sanjana Parmar

Certified Career Counsellor &
Guidance Expert





Welcome To



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AI Innovation To Create
Tomorrow's Marketing
Leaders.

17.56%

OUR COURSES

1

Entrepreneurship
Program

2

Performance
Marketing Program

3

E-Commerce &
Dropshipping
Program



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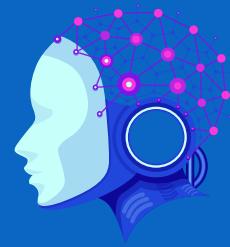
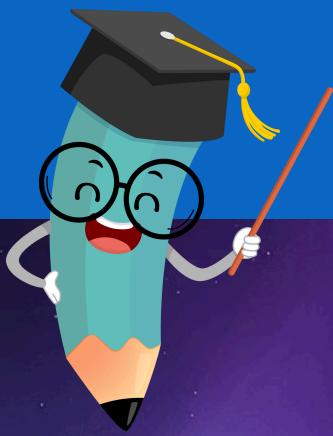


AI-Powered

Entrepreneurship Program

1





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1. AI BASED DIGITAL MARKETING
2. E-COMMERCE MARKETING
3. PERFORMANCE MARKETING
4. AUTOMATION AND - AI

Learning JOURNEY



Detailed Topic Explanations

Deep dive into every concept with expert guidance



Why It's Important

Understand real-world relevance and impact



AI Tools Used

Master cutting-edge technology platforms



Practical Assignments

Build deliverables that showcase your skills



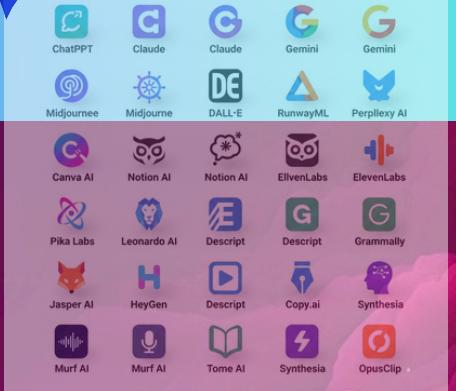
Real-World Applications

Apply learning to actual business scenarios



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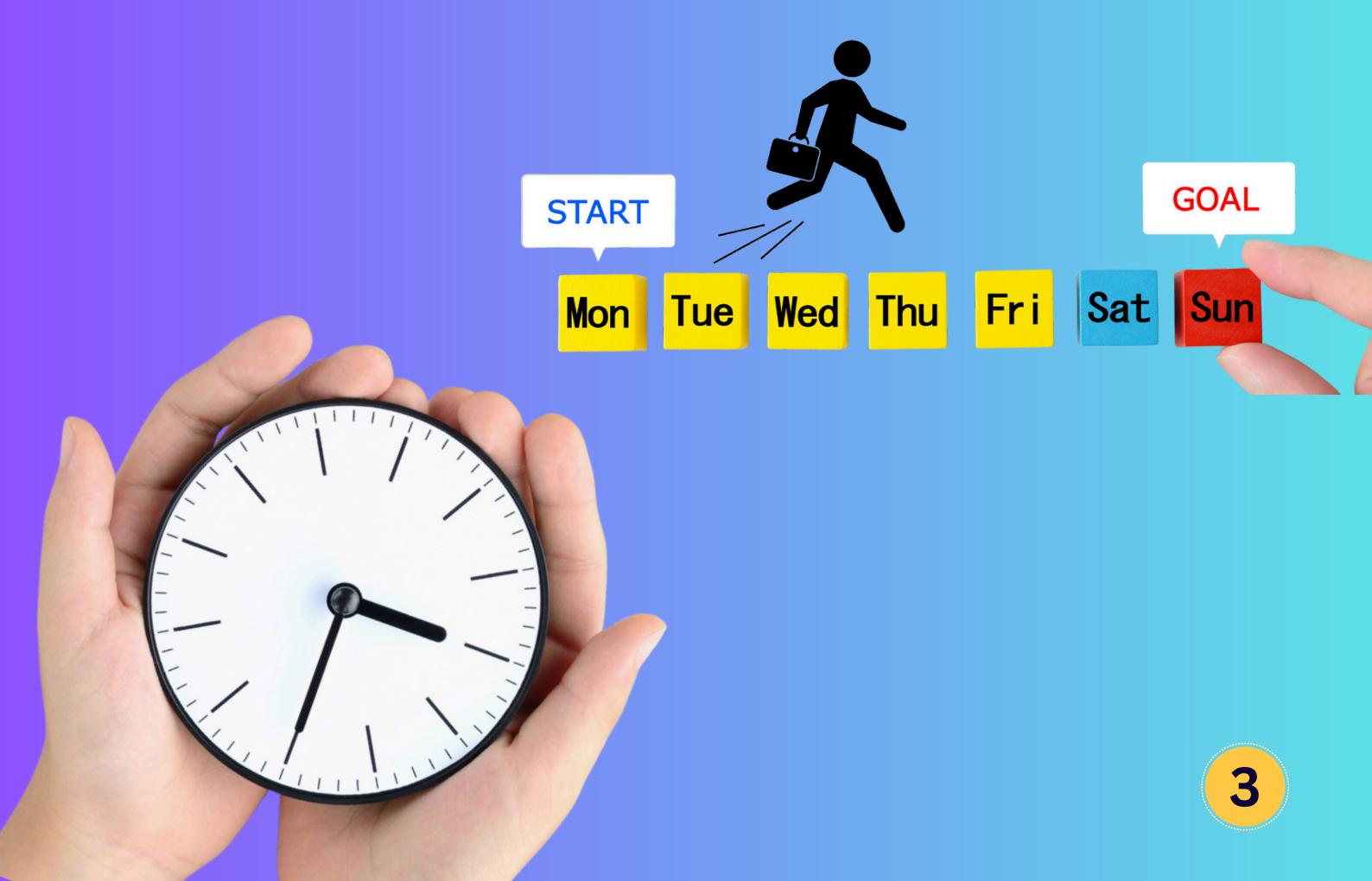
School



72 Classes

24 Weeks (6 Months)

4-4 Hours (Theory + Practice)





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Foundations of Digital Marketing & AI Basics

- **Introduction to Digital Marketing:** channels, inbound vs outbound, SEO/SEM/SMM
- Marketing Funnel & Buyer Journey (AIDA model)
- AI in Marketing: trends, case studies (Netflix, Google, Amazon)
- SEO Basics: on-page, off-page, technical optimization
- Website Creation & Conversion: landing pages, CTAs, tracking



- **Buyer Persona**
- **Landing Page**
- **SEO Report**



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Content Creation, Branding & AI- Driven Copywriting

AI Copywriting & Visuals

Generate ad copy, headlines, infographics with AI

Video Marketing & Editing

Create Reels, Shorts, TikTok with AI-assisted editing

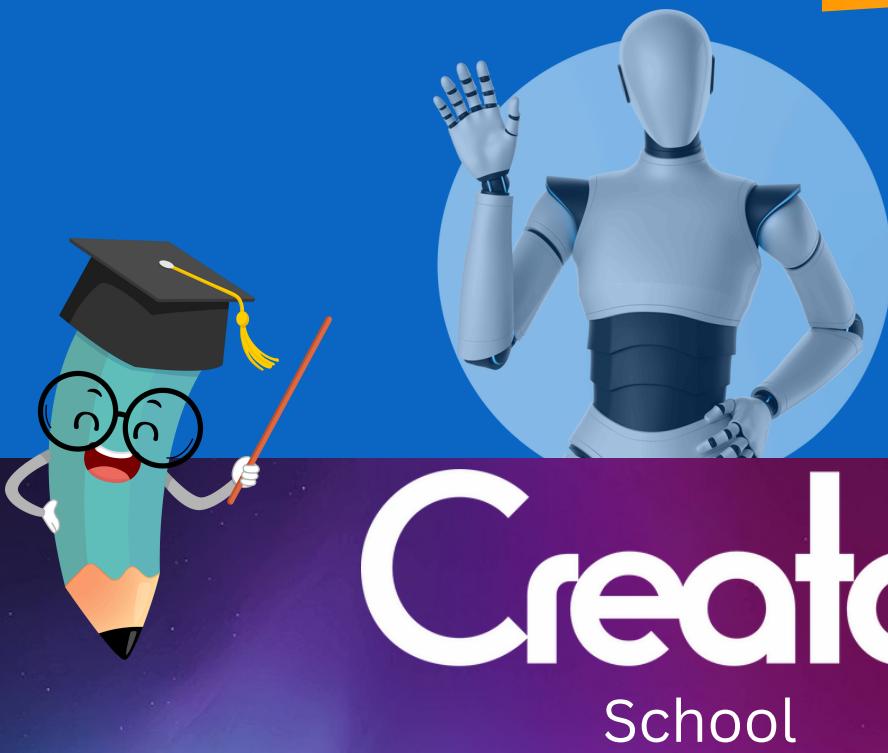
Branding & Storytelling

Develop brand voice, tone, and visual identity with AI

Content Marketing Strategy

Plan blogs, social posts, emails with 30 - day calendars





Social Media Marketing with AI

Social Strategy & Trends

Choose platforms, growth tactics , AI-based planning

AI Scheduling & Sentiment

Automate posts, analyze audience emotions with AI

Influencer Marketing

Find niche influencers ,build collaborations using AI

Paid Social Campaigns

Facebook, Instagram, LinkedIn Ads with AI targeting



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SEO, SEM & AI-Driven Advertising

1 Advanced SEO

Back link strategy, site audits, competitor analysis, voice SEO

2 Google Ads with AI

Smart Bidding, Responsive Ads, Performance Max campaigns

3 Programmatic Advertising

Display & Native Ads with AI-automated bidding

4 AI-Powered Analytics

Campaign performance analysis and predictive forecasting





Scaling and google ads



1 Search Engine Marketing
Ads Growth strategy , competitor analysis, Pay Per Click Ads

2 Google Ads with AI
Smart Bidding , Responsive Ads, Performance Max campaigns

3 Programmatic Advertising
Display & Native Ads with AI-automated bidding

4 AI-Powered Analytics
Campaign performance analysis and predictive forecasting





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SEO, SEM & AI-Driven Advertising

1 Advanced SEO

Back link strategy, site audits, competitor analysis, voice SEO

2 Google Ads with AI

Smart Bidding, Responsive Ads, Performance Max campaigns

3 Programmatic Advertising

Display & Native Ads with AI-automated bidding

4 AI-Powered Analytics

Campaign performance analysis and predictive forecasting





Store setup & Sourcing

- **Setup Store On Shopify**

Not only store setup , start learning new trends



- **Complete E-commerce Platform Like Amazon Flipkart.**

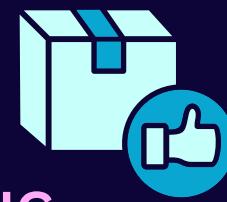


AI Predictive Analytics

Forecast ROI, churn analysis, lifetime value prediction

A/B Testing & Optimization

Multi-variant testing with AI-powered suggestions

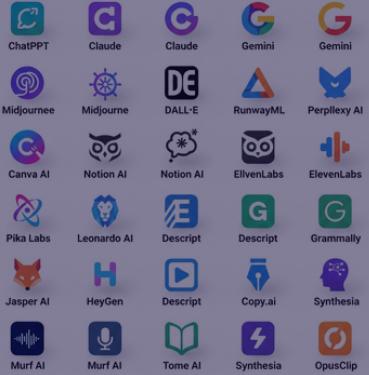


E-Commerce & DROPSHOPPING



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DROPSHOPPING Mastery



- How to find best & winning products?
- Tools: TikTok Creative Center, Amazon, Etsy, Temu
- Competitor research

Pricing & profit calculation





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Marketing Automation & Data-Driven Campaigns

● Email Marketing Automation

Drip campaigns, behavioural triggers, AI subject line personalization

● CRM Integration

AI customer journey mapping, automated follow-ups, retention strategies

● AI Predictive Analytics

Forecast ROI, churn analysis, lifetime value prediction

● A/B Testing & Optimization

Multi-variant testing with AI-powered suggestions



Capstone Project, Certifications & Career Prep



Capstone Project Planning

Design and run a real client campaign using AI tools



Results Analysis & Reporting

Present campaign performance with KPIs, ROI, AI-driven dashboards



Portfolio Building

Create case studies, LinkedIn branding, personal website/portfolio



Career Preparation

Resume building with industry keywords, interview prep with real scenarios



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Mastery & Certifications



DIGITAL MARKETING CERTIFICATIONS



Digital Marketing & E-commerce Certificate



Google Ads Certification



Google Analytics Certification



Digital Marketing Certification



Content Marketing Certification



Certified Digital Marketing Associate



Media Buying / Planning Certification



SEO Certification



SEO Certification



LinkedIn Learning Digital Marketing Specialist Certificate



Social Media Marketing Certification



Digital Marketing Specialization (University of Illinois)

financial
STRATEGY

Cheers

TO THE NEW YEAR

14



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Key Final Outcomes



Mastery & Certifications

Complete expertise in Digital Marketing + AI Tools with Google Analytics, Google Ads, HubSpot, Meta, and AI certifications



Hands-On Portfolio

Real projects in SEO, Social Media, Paid Ads, Analytics, and Marketing Automation



Placement-Ready Profile

Professional portfolio, optimized resume, and LinkedIn profile for immediate job opportunities

Complete E-BOOK

ENTREPRENEURSHIP DIGITAL MARKETING PROGRAM



**“From Learner to Founder.
– Build Your AI Business
in 180 Days”**



COURSE DURATION

Duration: 6 Months | 100% Practical | Zero to Expert



Total Classes: 72

Format: Offline + Practical Sessions



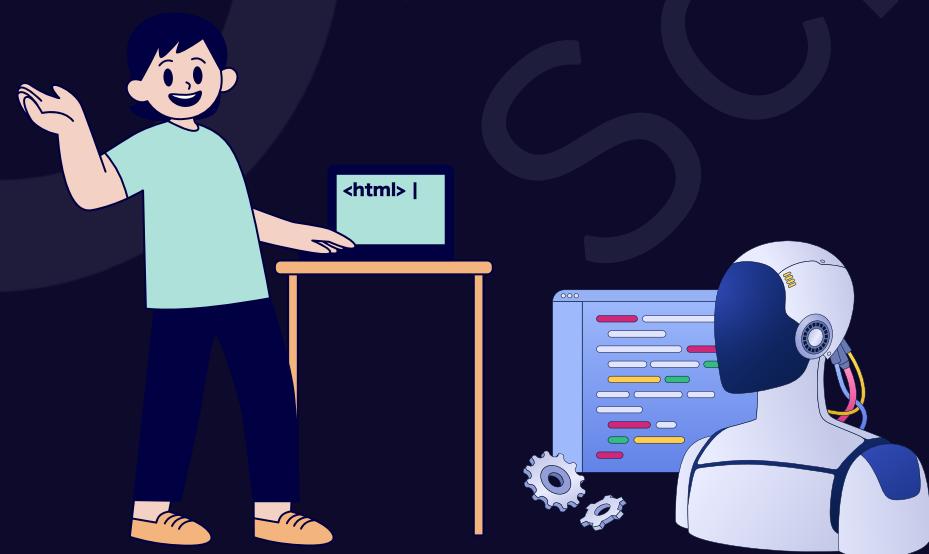
PROGRAM MISSION

This program transforms beginners into:

- ✓ AI-powered Digital Entrepreneurs
- ✓ Agency Founders
- ✓ High-ticket Freelancers
- ✓ Affiliate Business Owners
- ✓ Personal Brand Creators



Students build a REAL INCOME
BUSINESS LIVE during training using AI.



 **MONTH 1**
ENTREPRENEUR
FOUNDATION + AI SETUP

- Entrepreneurial mindset training
- Business model selection:
- AI agency
- Coaching brand
- Affiliate systems
- E-commerce automation
- Niching and idea validation tools
- Domain + website setup (AI content)
- Brand identity creation

AI Tools:**ChatGPT, Notion AI, Canva AI****🎯 Outcome:**

-  **Clear business model chosen**
-  **Brand + website launched**
-  **Personal AI content engine created**



Notion



HubSpot

 **MONTH 2**
SEO + AI TRAFFIC SYSTEMS

- AI-driven keyword research
- Content automation SEO
- YouTube shorts SEO with AI
- Local SEO using AI tools

AI Tools:**SurferSEO AI, Jasper, Pictory****🎯 Outcome:**

-  **Automated traffic machine operational**
-  **Organic traffic growth begins**



✓ MONTH 3
AI ADS & LEAD FUNNELS

Creative MARKET

- Funnel building (AI landing pages)
- Google Ads + Meta AI targeting
- Ad copy automation
- AI video creatives for ads
- Conversion tracking



AI Tools:

AdCreative.ai, ChatGPT, Lumen5

🎯 Outcome:

- ✓ High-conversion funnels running
- ✓ Paid traffic leads created daily



ChatGPT



lumen5



AdCreative.ai

 **MONTH 4**
SALES AI & CLIENT CONVERSION

- AI chat sales bots
- DM automation closing
- CRM AI systems
- High-ticket sales psychology
- Brand authority automation

**AI Tools:****Botpress, Tidio AI, HubSpot AI****🎯 Outcome:**

- AI sales bots converting leads
- Client closing workflows activated

HubSpot **TIDIO** **botpress**

 MONTH 5

AUTOPilot BUSINESS SYSTEMS



- AI chat sales bots
- DM automation closing
- CRM AI systems
- High-ticket sales psychology
- Brand authority automation

AI Tools:

Botpress, Tidio AI, HubSpot AI

 Outcome:

 AI sales bots converting leads

 Client closing workflows activated

HubSpot

 TIDIO

 botpress

✓ MONTH 6

AI AGENCY SCALING & BUSINESS LAUNCH



- AI digital agency launch
- Offer packaging
- Freelancers hiring using AI sourcing
- SOP delivery systems
- Pricing strategies
- Legal setup & taxation basics



Outcome:

- ✓ Launch personal agency brand
- ✓ Close first 3–5 clients
- ✓ Generate consistent monthly income



CERTIFICATIONS INCLUDED



**AI Digital Marketing
Entrepreneur Professional Certificate**



Google Ads Certification



SEO Specialist Certification



AI Automation Certificate



Meta Ads Certification





💡 LIVE PRACTICAL ENTREPRENEUR PROJECTS

- ✓ Launch personal website
- ✓ Rank content using AI SEO
- ✓ Publish lead funnels
- ✓ Run ad campaigns
- ✓ Set up AI CRM bots
- ✓ Close real clients



ENTREPRENEUR



ENTREPRENEUR SUPPORT

- ✓ 1-on-1 Business Coaching
- ✓ Weekly Founder Mastermind
- ✓ Investor pitch guidance
- ✓ Tech integration support
- ✓ Freelancer hiring assistance





FINAL STUDENT OUTCOME

"Learn Skills. Build AI. Launch Business."

- Real online business ready
- First revenue generated
- Client portfolio built
- Scalable AI systems operating
- Personal brand authority established
- Team outsourcing process ready



PROGRAMME GUARANTEE

100% PLACEMENT



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